

To overcome the current serious recession and provide critical services to San Mateo residents, we **MUST VOTE YES ON MEASURE #**, which only applies to hotel guests and will **NOT** raise taxes for residents.

We are in the midst of a major recession and although some parts of our economy like retail are hurting, other parts like the tech sector remain strong. For this reason, San Mateo residents should vote **YES ON MEASURE #** - the 2% increase to our Hotel Transient Occupancy Tax (TOT). Many cities have a higher TOT and increasing ours will bring us in line with surrounding cities.

The economic fallout of coronavirus significantly hurt San Mateo's finances, with a nearly \$8 million deficit this year alone. The City has already made serious budget cuts. Without new funding, we could experience terrible cuts to critical services. Voting **YES ON MEASURE #** helps maintain services like 911 emergency response, street maintenance, traffic management, crime prevention, park improvements, and other vital services.

We **MUST** increase our Hotel Tax. This measure will **NOT** raise your taxes as a resident of San Mateo.

Measure # will help the City:

- Maintain streets, repair potholes, improve our infrastructure and enhance public facilities. If we don't take care of it now, it will be a lot more expensive to repair in the future.
- Provide fast emergency response times for 911 calls. Help ensure we have enough police officers, firefighters and paramedics to respond quickly and save lives.
- Enhance our parks and recreation facilities including courts, fields and playgrounds.
- Prepare for public health emergencies like coronavirus, as well as wildfires, natural disasters, and large-scale emergencies.

ALL of this money will remain local and help improve our quality of life. None of the funds can be taken by Sacramento politicians.

**VOTE YES! ON MEASURE #!**